




Anna Luebker

GRAPHIC DESIGN & ART DIRECTION

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Biography

Hello! My name is Anna Luebker. I'm a graphic designer and art director soon to graduate from the Visual Communications Design department at Purdue University. I'm passionate about simple, intuitive, inclusive design, typography, design for social good, and Star Wars.

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Experience

- **INTERNAL BRAND DESIGN INTERN**
Mailchimp | May - August 2019
Designed original merchandise for employees by facilitating brand collaborations with Mailchimp customers. Art Directed publication design work, as well as photoshoots. Created original illustrations in Mailchimp's brand style. Served as production assistant to photo and video shoots.
- **DESIGN INTERN**
Pivot Marketing | May - August 2018
Researched, designed, and built websites for clients, designed logo ideations, served as production assistant, and assisted with daily design tasks. I was able to lead my own project (website for NEAR Indy) as well as being a valuable team member on many additional design projects.
- **DIGITAL + SOCIAL MEDIA INTERN**
Purdue Global Engineering Programs | 2018 - Present
Created and facilitated all original content for social media, campus marketing, event marketing, and digital advertisements for the Purdue Global Engineering Programs and Partnerships.

Involvement

- **PROGRAMMING DIRECTOR**
American Institute of Graphic Arts, Purdue | 2019
Organized speaker and workshop seminars for AIGA Purdue. Facilitated networking opportunities for students to hear from prominent designers and artists.
- **MARKETING AND MEDIA DIRECTOR**
Design For America | 2016 -2018
Designed and facilitated all original marketing content for DFA Purdue. Created an original and recognizable Purdue brand for the club, and the 2017 DFA Summit, hosted at Purdue.

Education

- **BACHELORS OF FINE ARTS DEGREE**
Purdue University | Graduating May 2020 | 3.5 GPA
Visual Communications Design Major
Art History Minor

Skills

- Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Adobe After Effects

References

Ross Zietz | Art and Design Director, Mailchimp
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Ryan Abegglen | Creative Director, Pivot Marketing
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